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USS NORTH CAROLINA Battleship Names Stacie Greene Hidek as Marketing Director

Wilmington, NC – January 17, 2019 – The USS NORTH CAROLINA Battleship announces the appointment of Stacie Greene Hidek as Marketing Director. In this role, she is responsible for managing the advertising and marketing programs as well as the operating marketing budget. As spokesperson for the Battleship, Hidek will work with local, regional and national media to promote tourism to the USS North Carolina.

Hidek brings with her 20 years of marketing and media experience, in the national, state and Wilmington markets. A graduate of the University of California, Los Angeles, she also did graduate studies at the University of North Carolina at Chapel Hill.

Captain Bragg, Executive Director for the Battleship North Carolina adds that “Stacie’s education, experience and knowledge make her uniquely qualified to fill the Marketing Director position. She is a welcome addition to our world-class staff and program management!”

Most recently, Hidek was Digital & Visuals Editor at the StarNews, an award-winning local news publisher, where she coordinated digital editorial content, social media presence and the photography department.

"I am excited to join the staff of The Battleship NORTH CAROLINA and look forward to further building our marketing efforts," said Hidek. "Captain Bragg and the entire staff of the USS NORTH CAROLINA have a great vision for the Battleship and I am eager to share my thoughts and ideas. Our goal is to build a connection for the Ship’s visitors with its World War II crew and its place in our history and community.”

About the Battleship North Carolina

The Battleship NORTH CAROLINA is self-supporting, not tax supported, and relies primarily on admissions to tour the Ship, sales in the Ship's Store, donations and investments. No funds for its administration and operation come from appropriations from governmental entities at the local, state or federal levels. Located at the junction of Highways 17/74/76/421 on the Cape Fear River. Visit www.battleshipnc.com or follow us on [Facebook.com/ncbb55](https://www.facebook.com/ncbb55) and [Twitter.com/battleshipnc](https://twitter.com/battleshipnc) for more information. The Battleship NORTH CAROLINA is an historic site within the North Carolina Department of Natural and Cultural Resources (www.NCCulture.com).

www.battleshipnc.com

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